## Get engaged!

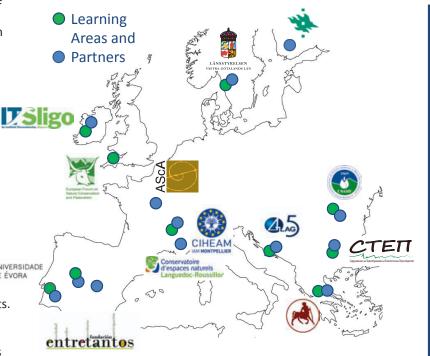
- If you are a farmer or a farm advisor in any of the Learning Areas, get in touch with the respective local contact to find out how you can benefit from its work.
- If you are a farmer or a farm advisor outside the Learning Areas but work in HNV farmland, check for the inventory of grassroots innovations

   you may find some that would work for you.
- If you are an educator, check our site for a set of educational materials that may help you understand HNV systems and use them as educational cases in rural development and agricultural sciences.
- If you are a researcher, the concept of HNV farmland offers an exciting transdisciplinary research area in challenging socially relevant development contexts.
- Everyone can support HNV farming through visiting our Learning Areas and other HNV regions

   many are engaged in responsible tourism and production of local specialty foods.

# Project will deliver between 2016 and 2019:

- An inventory of grassroots innovations in each learning area;
- Analysis of conditions for success of innovation process;
- An "Innovation Fair" to foster peer learning;
- A set of educational materials to engage educators and students in agricultural studies, rural development and conservation alike in HNV concepts, challenges and opportunities;
- An interactive Atlas of Innovations feasible within HNV farming areas;
- Research papers and presentations.



### **Contact details:**

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## www.hnvlink.eu





**HNV-Link High Nature Value** Farming: Learning, **Innovation** and Knowledge 2016-2019



This project has received funding from the European Union Horizon 2020 research and innovations program



### **HNV-Link network**

The HNV-Link network is dedicated to developing and sharing innovations that support HNV farming systems and communities by simultaneously improving their socio-economic viability and environmental efficiency.

HNV-Link links ten areas where HNV farming systems are prevalent and where appropriate innovations have been made. These are the network's Learning Areas.

A Learning Area brings together farmers, professional associations, NGOs, local authorities, and education and applied research institutes. Each Learning Area has something to teach others: existing collaboration, successful project completion, innovative approaches to adding value to products. Each Learning Area is facing its unique set of challenges as it adapts to the changing socio-economic and rural development environment.

# What is High Nature Value farming?

High Nature Value (HNV) farmland defines areas in Europe where agricultural activities support and are associated with exceptionally diverse nature.

HNV farmland areas are culturally and economically important; the character of which is maintained by HNV farming.

HNV farmland areas are an important component of European agriculture. They are renowned for their cultural heritage, quality products and rural employment.

www.hnvlink.eu/what-is-hnv/

#### Our project's Learning Areas are excellent examples of

HNV farmland: Western Stara Planina region, Bulgaria Dalmatian Islands, Croatia Thessalia, Greece Causses & Cévennes, France The Burren, Ireland Sítio de Monfurado, Portugal Eastern Hills of Cluj, Romania La Vera, Extremadura, Spain Västra Götaland, Sweden Dartmoor, the UK

## How the HNV Link project can help your farming region

HNV farming deserves to be sustained! How to improve the social and economic viability of HNV farming without losing unique HNV characteristics? What are Europe's HNV regions doing to achieve this?

The project aims to find innovative ways of ensuring a sustainable future for HNV farming. It will use Learning Areas to collect innovative solutions of technical, commercial, social, institutional, and policy nature. It will also identify situations where innovations are missing but could make the difference.

These grassroots success stories and lessons from them will be freely available to benefit everyone who is engaged in HNV farming in any way.

Join our Learning Areas through the national contact points. Visit them virtually! Pay a real visit

#### www.hnvlink.eu/learning-areas/